



Women's Executive Council
 unites professional women by **creating**
 opportunities to **recognize** and **inspire**
 women leaders and students to **serve**
 our Central Florida **community**.

**Women's Executive Council, Inc. and
 Scholarship Endowment Fund of Women's Executive Council, Inc.
 Board Meeting Minutes**

Section I. General Information	
Location:	Zoom – https://us06web.zoom.us/j/85281812229?pwd=29ccQV5lOlzokBTm28fgFTe3wvb95t.1
Date:	April 15, 2025
Call to Order:	6:02 PM
Attendees:	Carina Borkon, Mia Poinsette, Jennifer Pollock, Reshell Smith, Carol Enriquez, Deb Kelly, Nancy Mireles, Jennifer Wade
Guests in Attendance:	None
Unattended:	Heather Wylam, Yarmmys Vargas, Nora Buning, Deanna Snyder, Heather Numa Bell, Darlene VanderLaan, Diane Diaz, Patrizia Harrington, Jean Horning, Lauren Mendelsohn, Dauri Sandison, Norma Mercado
Submitted By:	Mia Poinsette
Section II. Important Dates	
	a. April 16, 2025 – Membership Mixer at Celebration Title Group from 6-8 pm b. April 30, 2025 – Volunteer Event with United Against Poverty from 9:30 am – 12:30 pm c. May 13, 2025 – Monthly Luncheon at Second Harvest Food Bank from 11:30 am – 1 pm d. May 20, 2025 – Monthly Board Meeting via Zoom from 6-7 pm e. June 17, 2025 – Monthly Board Meeting via Zoom from 6-7 pm f. July 15, 2025 – Monthly Board Meeting via Zoom from 6-7 pm g. August 15, 2025 – Scholarship Social at the Girl Scouts of Citrus Council from 4-6 pm h. August 19, 2025 – Monthly Board Meeting via Zoom from 6-7 pm i. September 11, 2025 – Nominations Committee meeting at Celebration Title Group from 5-8 pm j. October 1, 2025 – Volunteer Event with Boys and Girls Club k. October 16, 2025 – Women's Achievement Awards at The Abbey
Section III. Agenda Topics/ Minutes	
1.	President (Carina Borkon) a. Vote to approve March meeting minutes – Carol Enriquez motions, Reshell Smith seconds. All in favor, motion passes. b. Carina Borkon emphasized the importance of attendance at board meetings and the timely submission of talking points to Mia Poinsette for creation of the agenda. c. Setting a record for day two after an email advertisement was sent, our May luncheon already has ten tickets sold and are expecting four guests. d. Upcoming Board Votes: <ul style="list-style-type: none"> Website Update – Two proposals were received to update our website; both cost around \$5k. Budget – We still have a \$29k excess in our operating budget as we have yet to transfer funds from the Women's Achievement Awards to the Scholarship Endowment Fund. After balance sheets are corrected and the numbers are finalized, the board will be able to vote accordingly.
2.	Vice-President (Carol Enriquez) a. No report.

3.

Treasurer (Jennifer Pollock)

a. Please find below the 2024 Year End Profit & Loss and the 2025 Q1 financial results to date.

b. **ACTION:** The Board needs to approve the correction and transfer \$7,078 from the WEC account to the SEF. If the additional transfer of WAA funds is approved, the theoretical balance of the WEC bank account on 12/31/2024 would have been \$21,921.12. (Actual Balance was \$28,999.12 Minus \$7,078.00 to be transferred.)

c. **ACTION:** The Board needs to decide if we want to move any additional WEC funds from 2024 into the SEF account. Note: Historically the board transfers some funds but leaves \$12,000 to 15,000 in the WEC account to fund the next year. There were some operating fund grants given to the WEC that had monies not used. So, the board may want to retain these funds for activities in 2025.

d. Reshell Smith motions to approve the transfer of \$7,078 and Carol Enriquez seconds. All in favor, motion passes.

e. Projected deposit amounts needed for luncheons and scholarships. As the 2025 budget is currently being developed, the recommended suggestion will be provided at our next board meeting in May.

Correction Needed _Refer to WAA Proceeds Revised worksheet			
Transferred 12/15		Should have Transferred	
\$	2,300.0	\$	2,300.0
0	WAA Ask	0	
\$	1,850.1	\$	2,492.1
5	Net Proceeds	5	
\$		\$	6,436.0
-	Silent Auction	0	
\$	4,150.1	\$	11,228.1
5		5	
Amount still owed SEF from WAA profits			
	\$	11,228.	
15		Collected (net profit;ASK;Auction)	
\$	(4,150.		
15)		Transferred 12/15	
\$	7,078		
.00		Owed to SEF	

4.

Membership (Yarmmys Vargas & Jennifer Wade; Carina Borkon provided the report)

a. Submitted membership applications for review and consideration:

Margaret Brito

Role/Company: Galen College of Nursing

Description of Work: Director of Campus Operations

Professional & Civic Affiliations & Accomplishments: Working on Completing Masters in Higher Ed Administration.

Personal: Cooking and baking, reading, walking, spending time outside

WEC: Strategic Growth

	<p><i>Dues?: Yes</i></p> <p><i>Board Decision:</i></p> <p>Deb Kelly motions and Nancy Mireles seconds to approve Margaret Brito to membership as her dues are paid in full. All in Favor, Board approves this new member.</p>																
5.	<p>Mentorship (Reshell Smith & Diane Diaz)</p> <p>a. Reshell (Membership Mentorship) – Discussed the Membership Mixer scheduled on April 16th. Anticipating up to 35 guests, the event at Celebration Title Group is designed to strengthen the connection amongst members.</p> <p>b. Diane (Student Mentorship) – Two new members responded to the email request for mentors. Additional potential mentors encouraged to apply for our scholarship recipients.</p>																
6.	<p>Programs (Nancy Mireles)</p> <p>a. The 2025 Programs line-up:</p> <table><tr><td>May</td><td>Women’s Health Panel with Cindy Price (financial), Cabbi Brooks (mental), and Helen Martinez (personal wellness).</td></tr><tr><td>June</td><td>No meeting</td></tr><tr><td>July</td><td><i>Tentatively – Field trip with FEW to Dr. Phillips Center for the Performing Arts</i></td></tr><tr><td>August</td><td>Field trip to Orlando Science Center with JoAnn Newman (CEO) as speaker</td></tr><tr><td>September</td><td><i>Tentatively – Sarah Gal of World Orlando</i></td></tr><tr><td>October</td><td>No meeting due to WAA</td></tr><tr><td>November</td><td>WEC Members Only – no speaker/ elections</td></tr><tr><td>December</td><td>No meeting due to holiday party</td></tr></table>	May	Women’s Health Panel with Cindy Price (financial), Cabbi Brooks (mental), and Helen Martinez (personal wellness).	June	No meeting	July	<i>Tentatively – Field trip with FEW to Dr. Phillips Center for the Performing Arts</i>	August	Field trip to Orlando Science Center with JoAnn Newman (CEO) as speaker	September	<i>Tentatively – Sarah Gal of World Orlando</i>	October	No meeting due to WAA	November	WEC Members Only – no speaker/ elections	December	No meeting due to holiday party
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7.	<p>Sponsorships (Vacant; Carol Enriquez provided report)</p> <p>a. Carol Enriquez expressed the challenge of securing sponsors this year. Although nearly 100 corporations have been contacted, it appears that larger corporations are doing more evaluation due to the current economic climate.</p> <p>b. Carina shared that we currently do not accept stocks but after board discussion, the option is being considered. Further research to be conducted.</p> <p>c. The amount of scholarships we’re able to distribute is needed prior to the scholarship meeting on July 12th</p> <p>d. Current sponsorship list:</p> <table><tr><th>Sponsor</th><th>Amount</th><th>Status</th></tr><tr><td>Poinsette Foundation</td><td>\$5000 (Lunch Sponsor)</td><td>Payment Received</td></tr><tr><td>Rollins/Holt</td><td>\$ 2,500.00</td><td>Payment Received</td></tr><tr><td>VisitOrlando</td><td>\$ 2,500.00</td><td>Payment Received</td></tr><tr><td>United Way</td><td>\$ 500</td><td>Payment Received</td></tr></table>	Sponsor	Amount	Status	Poinsette Foundation	\$5000 (Lunch Sponsor)	Payment Received	Rollins/Holt	\$ 2,500.00	Payment Received	VisitOrlando	\$ 2,500.00	Payment Received	United Way	\$ 500	Payment Received	
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	USB/Laubach	Will call to clarify & confirm \$5,000.00	Invoice sent 3/5/25
	Foley and Lardner LLP	Awaiting \$2,500.00	Invoice sent 3/30/25
	AdventHealth	TBD	Submitted app last week; 4/9 sent follow up
	Massey		They are evaluating
	Publix		Pending application decision
	OUC	Requested \$2,500	Sent multiple follow ups; did application online too
	Hilton	Requested	4/10 Hilton confirmed they have had some changes and are evaluating
	Pando	Requested	Sent multiple follow ups
	Bridges	Requested	Sent follow up
	Fun Spot		Call scheduled for later this month
8.	Scholarships (Deb Kelly)		
	<p>a. The WEC scholarship website has been updated as we are now accepting 2025 applications through 6/30: https://www.wecorlando.com/Scholarship-Application-Information/</p> <p>b. 10 completed applications received; 2 are from Bethune Cookman University.</p> <p>c. WEC members are encouraged to spread the word.</p> <p>d. Any WEC member who is interested in volunteering to review 5-10 applications (occurring 6/25-7/10), please send a message to dkelly@siena.edu</p> <p>e. Florida Executive Women would like to contribute three scholarships and have a reviewer from their organization join our scholarship committee.</p>		
9.	Events (Vacant)		
	<p>a. No report.</p>		
10.	Marketing (Norma Mercado not present)		
	<p>a. No report.</p>		
11.	Social Media (Heather Numa Bell not present)		
	<p>a. No report.</p>		
12.	Activities (Heather Wylam not present; Carina Borkon provided the report)		
	<p>a. A volunteer event with United Against Poverty is scheduled for April 30th from 9:30 am to 12:30 pm.</p>		

	<ul style="list-style-type: none"> b. A volunteer event at the Boys and Girls Club in Eatonville is scheduled for October 1st. c. Emails containing more details for each event will be forthcoming and our scholarship recipients will also be invited. d. More information to come regarding a canned food drive for Second Harvest Food Bank at our next luncheon in May.
13.	Registration (Jean Horning & Patrizia Harrington)
	<ul style="list-style-type: none"> a. April luncheon totals: None.
Section IV. Old Business	
Section V. New Business	
Section VI. Adjournment	
	Reshelle Smith motions to adjourn our meeting at 7:07 pm, Deb Kelly seconds motion. All in favor, the Board approves motion.