



Women's Executive Council
*unites professional women by **creating**
opportunities to **recognize** and **inspire**
women leaders and students to **serve**
our Central Florida **community**.*

**Women's Executive Council, Inc. and
Scholarship Endowment Fund of Women's Executive Council, Inc.
Board Meeting Minutes**

Section I. General Information	
Location:	Zoom (Link sent via email)
Date:	July 15, 2025
Call to Order:	6:04 PM
Attendees:	Carina Borkon, Jennifer Pollock, Yarmmys Vargas, Mia Poinsette, Deb Kelly, Diane Diaz, Carol Enriquez, Nancy Mireles, Reshell Smith, Jennifer Wade
Guests in Attendance:	None
Unattended:	Heather Wylam, Deanna Snyder, Patrizia Harrington, Nora Buning, Jean Horning, Lauren Mendelsohn, Dauri Sandison, Norma Mercado, Heather Numa Bell
Submitted By:	Secretary (Mia Poinsette)
Section II. Important Dates	
	a. August 19, 2025 – Monthly Board Meeting via Zoom from 6-7 pm b. August 20, 2025 – New Member/ Member Happy Hour at Red Light Red Light from 5:30-7:30 pm c. August 27, 2025 – Member Open Forum to Discuss Board Roles/ Vacant Positions via Zoom 12-1 pm d. September 9, 2025 – September luncheon from 11:30 am – 1 pm e. September 11, 2025 – Nominations Committee meeting at Celebration Title Group from 5-8 pm f. September 16, 2025 –Monthly Board Meeting via Zoom from 6-7 pm g. October 1, 2025 – Volunteer Event with Boys and Girls Club h. October 16, 2025 – Women's Achievement Awards at The Abbey i. October 21, 2025 –Monthly Board Meeting via Zoom from 6-7 pm j. November 11, 2025 – WEC Members Only Luncheon (Elections/ No speaker) k. November 18, 2025 – Monthly Board Meeting via Zoom from 6-7 pm l. December 2025 – WEC Holiday Party (Date to TBD)
Section III. Agenda Topics/ Minutes	
1.	President (Carina Borkon)
	a. Approval of April, May and June meeting minutes. Carol Enriquez motions and Diane Diaz seconds. All in favor, motion passes. b. Important dates for the remainder of the year were discussed. Pertinent events include the WEC New Member/ Member Happy Hour and Mixer on August 20, 2025, to discuss open board positions and roles to garner new prospects. Nomination announcement for Women's Achievement Awards (WAA) will be released next week. Board members encouraged to obtain 2-3 silent auction items and sponsors for WAA on October 16, 2025. c. Prior to August 1, 2025, Carina will conduct a board vote via email to transfer funds into SEF account.
2.	Vice-President (Carol Enriquez)
	a. Discuss the updated procedures and what next steps need to take place. b. Carol to work with Norma to update Logo Soup

	c. User guide will be emailed this week. All board members are tasked with reviewing their roles to ensure accuracy.		
3.	Treasurer (Jennifer Pollock) a. Account Balances as July 13, 2025 : WEC Operating \$29,245.95 SEF \$38,257.39 All funds deposited into WEC that were tagged for Scholarships have been identified (\$10,706.32) and were transferred on 7/11/2025. Both accounts were successfully reconciled through June 30th. QB accounting experts have been engaged for the next three weeks to clear up issues with accounting issues in 2007 and 2020. So far, the cleanup has been successful. The accounts payable and receivable credit and debit have been reversed and removed. The cost for this expert support is capped at \$68.24 (The board approved up to a \$300 expense for this, so we're in good shape.) Attached are the Balance Sheet and P&L reports. Also included is the transfer report for scholarship monies moved from WEC to SEF and a list of scholarship donors from the ledger. Lunch sponsorship funds were sitting in revenue. \$1,972 from Poinsette Foundation will be transferred to the scholarship fund. Net revenue will roughly be around \$22k as we need to pay \$5,000 Authur's Catering invoice for WAA.		
4.	Membership (Yarmmys Vargas & Jennifer Wade) a. No new applications submitted.		
5.	Mentorship (Reshell Smith & Diane Diaz) a. Reshell (Membership Mentorship): - No report. b. Diane (Student Mentorship): - No report.		
6.	Programs (Nancy Mireles) a. Positive feedback obtained regarding past luncheon guest speaker and location – Jessica Behmer of AdventHealth. b. Need to finalize plans and confirm location for September's luncheon. c. Confirmation received that guests are welcomed on field trips. d. The 2025 Programs line-up: <table border="1" data-bbox="324 1858 1396 1894"> <tr> <td>August</td><td>Field trip to Orlando Science Center with speaker JoAnn Newman, CEO</td></tr> </table>	August	Field trip to Orlando Science Center with speaker JoAnn Newman, CEO
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7.	Sponsorships (Vacant; Carol Enriquez provided report)																																							
	a. Call to Action: We need everyone working on obtaining \$500 donations from their employers or any companies they may know. This will help increase the number of scholarships we can distribute. b. Need to confirm how much Deb Kelly should contribute to scholarships and operational costs (continuation of the lunch sponsorship fund). Carina Borkon to follow up with Deb prior to August 1st to know how many scholarships we’re able to fund this year. c. Latest sponsorship update: <table><tr><th>Sponsor</th><th>Amount</th><th>Status</th></tr><tr><td>Poinsette Foundation</td><td>\$ 5,000.00</td><td>Payment Received-Lunch sponsor</td></tr><tr><td>USB/Laubach</td><td>\$ 5,000.00</td><td>Payment was already Received</td></tr><tr><td>Rollins/Holt</td><td>\$ 2,500.00</td><td>Payment Received</td></tr><tr><td>VisitOrlando</td><td>\$ 2,500.00</td><td>Payment Received</td></tr><tr><td>United Way</td><td>\$ 500.00</td><td>Payment Received</td></tr><tr><td>Foley and Lardner LLP</td><td>\$ 2,500.00</td><td>Payment Received</td></tr><tr><td>Bridges</td><td>\$ 2,500.00</td><td>Confirmed sponsorship 5/1; invoice sent 5/9; pending payment</td></tr><tr><td>AdventHealth</td><td>\$ 2,500.00</td><td>Confirmed sponsorship; pending payment</td></tr><tr><td>Loyal Source</td><td>\$ 5,000.00</td><td>7/11 sent another follow up; 7/12 Carina confirmed they agreed to sponsor again</td></tr><tr><td>Massey</td><td></td><td>Declined. They are evaluating; sent another follow up; 7/11 sent another follow up</td></tr><tr><td>OUC</td><td>Requested \$2,500</td><td>Sent multiple follow ups; sent another follow up; 7/11 sent another follow up</td></tr><tr><td>Hilton</td><td>Requested</td><td>4/10 Hilton confirmed they have had some changes and are evaluating; sent another follow up; 7/11 sent another follow up</td></tr></table>	Sponsor	Amount	Status	Poinsette Foundation	\$ 5,000.00	Payment Received-Lunch sponsor	USB/Laubach	\$ 5,000.00	Payment was already Received	Rollins/Holt	\$ 2,500.00	Payment Received	VisitOrlando	\$ 2,500.00	Payment Received	United Way	\$ 500.00	Payment Received	Foley and Lardner LLP	\$ 2,500.00	Payment Received	Bridges	\$ 2,500.00	Confirmed sponsorship 5/1; invoice sent 5/9; pending payment	AdventHealth	\$ 2,500.00	Confirmed sponsorship; pending payment	Loyal Source	\$ 5,000.00	7/11 sent another follow up; 7/12 Carina confirmed they agreed to sponsor again	Massey		Declined. They are evaluating; sent another follow up; 7/11 sent another follow up	OUC	Requested \$2,500	Sent multiple follow ups; sent another follow up; 7/11 sent another follow up	Hilton	Requested	4/10 Hilton confirmed they have had some changes and are evaluating; sent another follow up; 7/11 sent another follow up
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	Pando	Requested	Sent multiple follow ups; 7/11 sent another follow up
	Publix		Pending application decision
	Fun Spot	DENIED 5/8/25	DENIED 5/8/26
8.	Scholarships (Deb Kelly)		
	a. 18 WEC members and a Committee of 3 FEW members are now reviewing the scholarship applications (reviews occur 6/17/25-7/12/25) and the reviewers will meet via Zoom on 7/16 for the ranking/decision meeting. b. (Confidential) 149 applications timely received, as follows: 5- Barry Law 4- Bethune-Cookman 7- FAMU Law 9- FIT 32- Rollins 4- Seminole 63- UCF 20- Valencia 5- ineligible schools not on our list (Of the 149 applicants before 6/30 deadline, 23 of them are past WEC scholarship recipients) c. Deb will send the ranked list of the top 50 applicants to the Executive Board on 7/18, and we will know on 8/1 how many scholarships we can fund this year (up to 50 max). Headshot composite needed to be constructed before the Scholarship Social on 8/15. d. Suggestion made to encourage reviewers and members to contribute to scholarships. e. Slide broadcast will be issued by Carina and Yarmmys. f. Discussion ensued for fresh philosophy around return winners. Of the 38 selected scholarship recipients, 10 are previous winners. Viewed from another angle, 12 previous recipients were not in the top 38. Group made collective decision to continue with the current process of selecting applicants based on the strongest submissions despite past award history. g. Reminder issued to discuss the addition of Galen College of Nursing and Full Sail University to our pool at the 2026 board retreat, so new marketing material can be produced timely, and forms can be updated ahead of the scholarship application window opening on 2/15. h. Historical number of applications received: 2024: 103 (48 awarded) 2023: 71 (50 awarded)		

	2022: 95 (50 awarded) 2021: 153 (30 awarded) 2020: 110 (46 awarded)
9.	Events (Vacant; Carina Borkon provided the report)
	a. More details were provided about WAA. Event will occur at The Abbey on October 16, 2025: Yarmmys has reached out to Anne Barr to secure parking. The tickets will remain the same as last year – \$75 for members, \$85 for non-members, and an increase to \$100 two weeks before the event. Lauren Brusca has respectfully declined to do the silent auction this year so Carina will serve as the Silent Auction Chair. Carina asked board members to contact their favorite establishments and destinations for donations. Diane Diaz asked that sponsorship material be sent to the group to help guide conversations.
10.	Marketing (Norma Mercado)
	b. No report.
11.	Social Media (Heather Numa Bell)
	a. No report.
12.	Activities (Heather Wylam)
	a. Please email or call Heather if interested in helping with the upcoming Free Book Bag & Art Event presented by Creative Hub of Apopka, First Methodist Church of Apopka, and Re-Imagine Communities which is occurring in: - Two different volunteer opportunities are available on Friday, August 1st from 5-7 pm and the day of the event on Saturday, August 2nd from 11 am – 1 pm MAKE IT, PACK IT, TAKE IT! 2nd Annual FREE Book Bag & Art Event 📅 August 2nd 11:00 AM – 1:00 PM 📍 Teachers Lounge Creative Hub of Apopka – 124 E 2nd Street 📍 Kids Art Area, School Supplies, & Lunch First Methodist Apopka, Fellowship Hall – 201 S Park Ave 🛍 Kids: Personalize a book bag with patches and buttons 📖 Make bookmarks and notebooks ✏ Pack your bag with school supplies ☀ NEW THIS YEAR: Teachers Lounge – special supplies and a relaxing activity just for educators 🌭 Hot dog, chips, and drinks included! Presented by: Creative Hub of Apopka, First Methodist Church of Apopka, and Re-Imagine Communities
13.	Registration (Jean Horning & Patrizia Harrington)
	a. No change from last month to this month, as there was no luncheon for June. b. Including the Speaker, we have 42 headcount for the July luncheon. Total of \$925 was collected. One member has requested a refund for buying an extra ticket by accident. When that is refunded, then

	it will be a total of \$900, as of tonight. Attendance and numbers will be confirmed after the July luncheon on the 15 th . Carina believes 38 attendees
Section IV. Old Business	
Section V. New Business	
Section VI. Adjournment	
	7:04 PM Yarmmys Vargas motions to adjourn our meeting at 7:04 pm, Reshelle Smith seconds motion. All in favor, the Board approves motion.