



Women's Executive Council
*unites professional women by **creating**
opportunities to **recognize** and **inspire**
women leaders and students to **serve**
our Central Florida **community**.*

**Women's Executive Council, Inc. and
Scholarship Endowment Fund of Women's Executive Council, Inc.
Board Meeting Minutes**

Section I. General Information	
Location:	Zoom (Link sent via email)
Date:	August 19, 2025
Call to Order:	6:02 PM
Attendees:	Carina Borkon, Jennifer Pollock, Yarmmys Vargas, Mia Poinsette, Deb Kelly, Jennifer Wade, Diane Diaz, Carol Enriquez, Reshell Smith, Norma Mercado, Nora Buning, Nancy Mireles
Guest(s) in Attendance:	Diana Larsen
Unattended:	Deanna Snyder, Heather Numa Bell, Patrizia Harrington, Jean Horning, Lauren Mendelsohn, Dauri Sandison
Submitted By:	Secretary (Mia Poinsette)
Section II. Important Dates	
	a. August 19, 2025 – Monthly Board Meeting via Zoom from 6-7 pm b. August 20, 2025 – New Member/ Member Happy Hour at Red Light Red Light from 5:30-7:30 pm c. August 27, 2025 – Member Open Forum to Discuss Board Roles/ Vacant Positions via Zoom 12-1 pm d. August 31, 2025 – Women's Achievement Awards nominations due e. September 9, 2025 – September luncheon at Second Harvest Food Bank from 11:30 am – 1 pm f. September 11, 2025 – Nominations VIP Reception at Celebration Title Group from 5-8 pm g. September 16, 2025 – Monthly Board Meeting via Zoom from 6-7 pm h. October 1, 2025 – Boys and Girls Club Volunteer Event from 3-6 pm i. October 16, 2025 – Women's Achievement Awards at The Abbey j. October 21, 2025 – Monthly Board Meeting via Zoom from 6-7 pm k. November 11, 2025* – WEC Members Only Luncheon (Elections/ No speaker) l. November 18, 2025 – Monthly Board Meeting via Zoom from 6-7 pm m. December 2025 – WEC Holiday Party (Date to TBD)
Section III. Agenda Topics/ Minutes	
1.	President (Carina Borkon)
	a. Approval of July meeting minutes. Carol Enriquez motions, Deb Kelly seconds. All in favor, motion passes. b. The Scholarship Social was a tremendous success, drawing nearly 80 guests, including 38 scholarship recipients and several sponsors. Thanks to Diane Diaz's creative idea, the networking theme featuring six cocktail tables—each highlighting a different major or educational focus—was a hit and sparked meaningful conversations throughout the evening. Special thanks go to Yarmmys for the catering, Jen for the beautiful floral arrangements, Nora for assisting with the scholarship checks alongside Jennifer, and Diane for facilitating networking opportunities that brought everyone together. c. Membership Mixer is scheduled for Wednesday. 15 guests have RSVP'd, but more are expected to attend. Another email blast will go out to obtain final numbers. d. September 9th luncheon discussed and promoted.

	e. VIP Reception scheduled for September 11, 2025, at Celebration Title Group. Nominations welcomed through end of month. Nominees and their nominators will attend. Board members and WEC members are encouraged to attend.
2.	Vice-President (Carol Enriquez) a. Close to publishing the board role manual. Board Members encourage to review their role descriptions and provide their feedback and updates timely.
3.	Treasurer (Jennifer Pollock) a. Reports attached. b. P&L Total revenue \$97,095 \$114,855 total expenses Total operating revenue is- \$17,000 although QuickBooks reflects a positive balance which is more accurate. c. Wrote 48 scholarships checks but some have not been cashed. Awaiting two scholarship sponsorships to be received. d. QuickBooks cleanup is completed, and support remains through August 29th. We asked for \$300 and it only cost \$171.
4.	Membership (Yarmmys Vargas & Jennifer Wade) a. Francee Williams Role/Company: Manager @ LifeWave Description of Work: I am an independent distributor/manager for LifeWave, a wellness technology company. Professional & Civic Affiliations & Accomplishments: OCPS Outstanding Mentor Volunteer Award, PTA President Audubon Park Elementary, PTSA founding President Audubon Park School, Orlando Union Rescue Mission Sunday School Director & Teacher, Board member for Young Life Heart of Orlando Personal: My husband & I have three daughters. We are FSU fans & enjoy tailgating for as many home games as we can get away for. We also enjoy traveling & anything to do with supporting our daughters. WEC: Membership Outreach Dues?: Yes Board Decision: Jennifer Anders motions and Reshelle Smith seconds approval of Francee Williams to membership as her dues are paid in full. All in Favor, Board approves this new member.
5.	Mentorship (Reshell Smith & Diane Diaz) a. Reshell (Membership Mentorship): - No report. b. Diane (Student Mentorship): - Excellent outcome for the mentoring tables at the Scholarship Social - Confirmation made that WEC mentors must be WEC members. - Several scholarship recipients looking for additional mentoring - Angelee Rivera Irizarry (Bio-medical sciences) - Nicolle Nobre (Economics) - Sarah Bell (Nursing) - Keren Pulido (political science)

	- o Zenani Johnson (law) - o Vanessa and Valeria D'Ignazio (Bus/Management)- Diane will mentor								
6.	Programs (Nancy Mireles)								
	a. Remaining 2025 Program Schedule: <table border="1"> <tr> <td>September</td><td>Sarah Gal with World Orlando at Second Harvest Food Bank</td></tr> <tr> <td>October</td><td>No meeting – join us at WAA instead!</td></tr> <tr> <td>November</td><td>Members Only Business Meeting/Nominations at Second Harvest Food Bank</td></tr> <tr> <td>December</td><td>No meeting – Happy Holidays!</td></tr> </table>	September	Sarah Gal with World Orlando at Second Harvest Food Bank	October	No meeting – join us at WAA instead!	November	Members Only Business Meeting/Nominations at Second Harvest Food Bank	December	No meeting – Happy Holidays!
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7.	Sponsorships (Vacant; Carol Enriquez provided report)								
	a. Sponsorships are still needed for the Women's Achievement Awards. The ask is that board members obtain three silent auction items each valued at \$50 and above. Last year we had \$4,500 in \$500 sponsors, yet we haven't had one so far. Carina Borkon shared that she will work on her connections with the Kia Center and the Dr. Phillips Center for the Performing Arts to obtain tickets. Deb Kelly stated that sale items, donated bottles of wine and experiences were a huge hit at last year's event. b. Auction items obtained to date: Caribe Royale stay, four-pack of Fun Spot tickets, gift cards and two Crayola tickets.								
8.	Scholarships (Deb Kelly)								
	a. The updated/final excel spreadsheet with names of 49 recipients exactly how they would like them to appear on any social media posts and/or digital brochure/lists, etc., together with their updated email addresses, phone numbers, school/major, etc. has been provided to the Executive Board. b. Nora cut all 48 checks in advance of the 8/15 Scholarship Social. The 49th recipient was selected by Valencia and that scholarship will be funded out of the Valencia endowed fund, directly to the recipient's Valencia account. c. All 49 bio worksheets and cropped 5:7 headshots have been uploaded into a google drive folder and Deb, Carina, Carol, Yarmmys, Heather Bell have Editor permission. d. All non-recipients have been sent an email message (on 8/10) letting them know that they were not selected for a scholarship this year. e. Heather Numa Bell will be putting together the headshot composite slide again this year (for debut at the 8/15 event). Deb will share it with the recipients via email after the 8/15 event (and it should also be posted on LinkedIn, Facebook, etc. so it can be shared and tagged, etc.) f. Nora will mail checks to any recipients who did not attend the 8/15 in-person Scholarship Social event. g. Heather will be working on all 49 individual bio/headshot graphics so they can each be posted and shared individually on socials sometime between WAA and Christmas. h. Deb will send email of encouragement with headshot composite to all scholarship recipients with suggestion to follow our WEC social media accounts.								
9.	Events (Vacant)								
	a. Diane Larsen provided an update regarding WAA nominations. Five nominations received to date. Small nominations committee has been established. Five honorees will ultimately be selected this year which consists of four Women Achievement Award winners and one Woman of the Year award. b. Jen Wade confirmed that the Nominations VIP Reception at Celebration Title Group is confirmed.								
10.	Marketing (Norma Mercado)								

	a. Website updates discussed; Mia Poinsette to provide Norma with missing approved financial reports to upload to the website. b. APWT Support needed to fix error on luncheon page.
11.	Social Media (Heather Numa Bell)
	a. No report.
12.	Activities (Heather Wylam)
	a. Please share in an email to WEC, sponsors and scholarship recipients: Please join us at the Joe R. Lee Boys & Girls Club for a special Fall Festival Event with Youth Club Members! During this interactive volunteer event, you'll work alongside youth members to create a memorable day, making keychains, participating in an Arts & Crafts Corner, and enjoying a fun Snack Packing station as well! Here's a quick overview of the upcoming volunteer event details: Date: Wednesday, October 1, 2025 Time: 3:00–6:00 PM • Event Set Up 3:00-3:30 • Youth Rotations Starting at 3:30PM Location: Joe R. Lee Clubhouse (400b Ruffel Street, Eatonville, FL 32751)
13.	Registration (Jean Horning & Patrizia Harrington)
	a. <u>August Luncheon:</u> Total Registered: 42 Total No Shows: 2 Total Guest Meals (\$0): 4 Total Walk-ins: 2 (needed to pay) Total Headcount Attended: 42 Total Amount Collected: \$1,675 Total Outstanding (Needs to be Collected): \$125 <i>(I couldn't verify these payments if they did pay the invoices sent to them or not. I did not see a receipt in the dashboard)</i> Dawn Sipley- \$20 Due Denise Musselwhite- \$20 Due Julie Parks- \$20 Kimberley Hellekson- \$20 Janice Moran- \$45 b. Other Notes: There was an error in link for the first week of registrations where 4 members paid \$25 July rate instead of \$40. They said they utilized a link in the email. Nora was helping me to send them invoices to pay the difference of \$20 per ticket. In addition, there was an issue with the credit card website being down during registration so we had an issue with paying at the door. Elcy Hernandez was able to successfully submit a payment from her phone. Janice was not and is having issues with her account.

	c. Question: In the future, could parking validations (if necessary) go through registration area? Just to help make things more efficient.
Section IV. Old Business	
Section V. New Business	
Section VI. Adjournment	
	Yarmmys Vargas motions to adjourn our meeting at 6:58 pm, Nora Buning seconds motion. All in favor, the Board approves motion.